

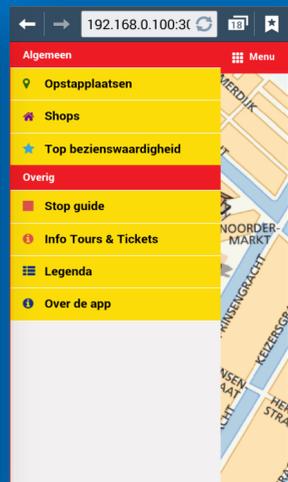
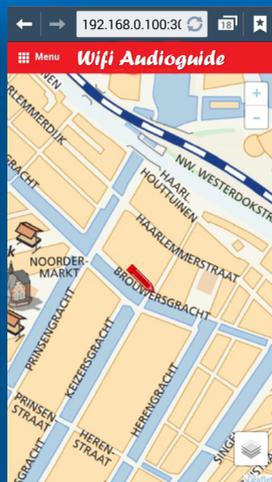
Wifi Audioguide

Global Guide Systems has developed a revolutionary system to guide tourists in a different way.

The wifi audio systems is developed in such a way that it enables you to use your own smartphone or tablet for listening to the audio guide in the preferred language.

Main characteristics:

- ⇒ Much cheaper than the current wired solutions
- ⇒ Webbrowser solution no need to install a app
- ⇒ Unlimited languages
- ⇒ More possibles with content such as video or advertorial
- ⇒ Remote update and content management



www.globalguidesystems.com

IT solutions for mobility and tourism

Wifi Audioguide

Product description

We developed a system that creates a local wifi network in a boat or bus. It uses a powerful computer and combines this with one or more multi-channel network stations.

This system has proven itself in busses and trains to let large groups use large amounts of data. We connect this system to a GPS, which is used to trigger the audio based on the position of the boat or bus.

On the central PC is running the software with all the content. What makes the system unique is that the users do not have to install an app to use the audio guide. They only have to connect to the Wifi network on the boat or bus. They are redirected to a portal page, which guides them to the web based audio guide. This ensures that guests can start immediately and that it is very easy to get connected.

The system offers the content as a web app. This gives the same experience as a real app, except that they do not have to download anything or install before getting started.

Users have the following options:

- Audioguide with (virtually) unlimited number of languages/channels
- See real-time where you are on a map with added information of your choice
- Digital flyer or content with all products of the tour operator or partners

It can be extended with many other options, like:

- Images and information (in general or about specific locations)
- Ticket ordering
- Free WIFI access, by integration of a 4G network

This solution comes with a management environment. From this management environment, the systems can get updates of the content. This can be done when the bus or boat is connected with a WIFI station, or manually with a usb stick.

Technical setup

We offer this system in different configurations, depending on the number of guests and the size of the boat or bus. The number of WIFI antenna's to be installed is depending on those parameters.



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